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CartoPac Field Solutions Launches Interactive Website for Field Data Collection

CartoPac Tour website allows 24/7 accessibility to learn how to maximize field data collection

Fort Collins, Colorado—April 13, 2010 – CartoPac Field Solutions just announced they have launched a brand new customer-focused and industry diverse interactive website this month. The CartoPac Tour site, <http://tour.cartopac.com>, is designed to take a person through the full life cycle of field data collection, including step by step videos to provide a broad overview of the CartoPac technology.

The on-line [CartoPac Tour](#) includes more than 10 different videos with audio and allows viewers to explore how CartoPac technology integrates with a variety of systems including: ArcMap, ArcGIS Server, and Google Earth. The videos also demonstrate how to deploy data through a desktop or Server environment. Additional videos demonstrate data collection forms using CartoPac Mobile, as well as automating tasks such as post-processing and reports.

The website design incorporates an easy to follow navigation to walk viewers through the four major steps of data collection: downloading the project to the mobile device; collecting data in the field; uploading the project back into the office/database environment; and administration functions to analyze the collected data. The site is organized to provide quick and direct access to all of these resources for all audiences.

CartoPac Field Solutions president, Glenn Vlass says: "Our products cover the whole gamut of field data collection—office to field fully integrated mobile solutions—and sometimes this can be a lot to understand. So, we are continually innovating and improving the ways we can educate customers about our products. The CartoPac Tour seems to be a natural next step."

The CartoPac Tour is in its first phase of production. The CartoPac Field Solutions team has plans to add more videos in each category, plus expand to encompass their new product, CartoPac Studio. CartoPac Studio allows companies to design, configure and maintain custom mobile data collection solutions internally, in a "non-programming" environment.

About CartoPac Field Solutions

CartoPac Field Solutions is a leading provider of fully integrated mobile solutions that integrate and enhance a wide range of technologies including GPS devices, lasers, cameras and other external devices with comprehensive software to increase field to office workflow efficiency. CartoPac software is ideal for oil and gas, municipalities, railroads, electric or water/wastewater utilities, natural resources, or anyone interested in collecting and managing large amounts of field data. CartoPac Field Solutions is an authorized ESRI and Trimble Business Partner, and is an authorized Strategic Business Partner to Cityworks.

Contact

Victoria Bosworth
CartoPac Field Solutions
Phone: 970-493-9500 x183
Email: Victoria@CartoPac.com