



FOR IMMEDIATE RELEASE

## **CartoPac Field Solutions Expands its Nationwide Distribution Channel by Adding Electronic Data Solutions (Elecdata)**

*Partnership with Elecdata Enhances the Support, Service and Training Available to CartoPac Users in Idaho, Montana, Oregon, Washington, Wyoming and Surrounding Areas*

**Fort Collins, Colo – June 22, 2010** – CartoPac Field Solutions, (<http://www.cartopac.com>) a leading provider of custom mobile GIS field data collection solutions for efficient data capture and integration with enterprise asset systems, today announced that Electronic Data Solutions (Elecdata) (<http://www.elecdata.com>) of Jerome, Idaho is now a CartoPac Authorized Business Partner. Elecdata will market, sell, distribute, integrate and support the full suite of CartoPac mobile field data collection and asset management solutions for use in natural resource management, federal agencies, state and local municipalities and utilities, oil and gas producers, and other industries.

To serve a growing nationwide client base, CartoPac has doubled the size of its reseller distribution channel since the start of 2010. Partnering with established mobile solution provider Elecdata enhances the expert support, service and training available to CartoPac clients in Idaho, Montana, Oregon, Washington, Wyoming and surrounding areas.

Elecdata has eight field offices in the Western U.S. and nearly 25 years of experience with mobile data solutions. The scalability and flexibility of CartoPac Field Solutions' integrated, enterprise-level solutions will strengthen Elecdata's ability to meet a wide range of client requirements, according to Linda Dean, co-owner and vice president of marketing and sales, Electronic Data Solutions.

"We are very excited by the response CartoPac has received from the mobile computing community, and we are especially impressed by how well CartoPac accommodates different sized projects and types of workflows for very efficient field-to-office applications," Dean said. "We know our clients will benefit from the fact that CartoPac's patented, high-speed raster engine enables imagery and data layers on handhelds to operate with maximum speed and performance."

Dean emphasized that CartoPac delivers capabilities that are vital to advanced mobile computing applications, including:

- Scalability and agility to fit desktop and enterprise needs as mobile technologies evolve and client needs change
- Flexibility to operate as a standalone or integrate within an ESRI enterprise environment

- Ease of customization for specific workflows coupled with a powerful relational database for field and office

“Our relationship with Elecdata allows us to provide even better customer service in their region,” said Glenn Vlass, president of CartoPac Field Solutions. “Established local resellers like Elecdata have a strong knowledge of local regulations and needs, and can provide valuable support to CartoPac users. Just one example is that Elecdata plans to offer webinars and workshops to demonstrate the power of CartoPac first-hand and expand awareness of CartoPac capabilities.”

### **See CartoPac and Elecdata at ESRI UC 2010**

CartoPac Field Solutions (booth # 2007) and Electronic Data Solutions (booth #1318) will be exhibiting at the upcoming ESRI International User Conference at the San Diego Convention Center, July 12 through 16, 2010.

### **About Electronic Data Solutions**

Since 1986, Electronic Data Solutions (Elecdata) of Jerome, Idaho has built its reputation by supplying quality instrumentation and unparalleled customer support for field data collection solutions. In addition to providing mobile devices, industry-specific software and expert guidance for efficient capture of field data, Elecdata has an award-winning support, service and training team and a programming staff available to customize software to meet each customer’s unique needs. Teamed with CartoPac Field Solutions, Elecdata can provide an efficient, scalable mobile GPS/GIS solution that adapts easily as needs grow or change.

### **About CartoPac Field Solutions**

CartoPac Field Solutions is a leading provider of fully integrated mobile solutions that increase field-to-office workflow efficiency by integrating and enhancing a wide range of technologies including GPS devices, lasers, cameras and other external devices. CartoPac software is ideal for oil and gas, municipalities, railroads, electric or water/wastewater utilities, natural resources, or anyone interested in collecting and managing large amounts of field data. CartoPac Field Solutions is an authorized ESRI and Trimble Business Partner, and is an authorized Strategic Business Partner to Cityworks.

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